

A leading manufacturer saves money by switching to Hitachi Capital, and gets service with a smile

A leading manufacturer of swimming pool covers decided to switch to Hitachi Capital from a well known independent provider for their invoice finance needs. Unhappy with the service they received from their previous provider and their expensive rates, they realised they could get better service for cheaper elsewhere.

Initially, they contacted an introducer who recommended Hitachi Capital Invoice Finance. At first they thought the process would be time consuming and hard work, but Hitachi Capital managed the switch from start to finish making the cross over much quicker and easier than they expected.

The Company Proprietor commented “We were very unhappy with the service and rates from our last provider so after hearing glowing reports about Hitachi Capital we decided to contact them. We haven’t looked back. We now receive an excellent service from staff that are genuinely friendly and helpful. What’s more, we are getting much better value for money. We couldn’t be happier and are pleased we made the jump.”

John Atkinson, Head of Commercial Business for Hitachi Capital Invoice Finance states “We know many companies are fearful of switching as they think there would be a lot of work involved, but this isn’t the case. We organise the switch from start to finish making this process as quick and as pain free for our clients as possible. We’re pleased they made the switch to us and look forward to working with them for many years to come.”